

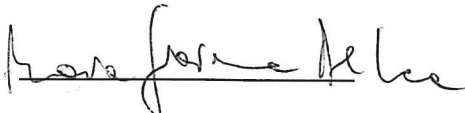
PROGRAMMA SVOLTO
LINGUA INGLESE
CLASSE 5 D – Indirizzo: Accoglienza Turistica
a.s. 2018/19

Docente: Maria Giovanna De Luca

Libro di testo: THE TRAVELLERS' CLUB, M. Ravecca, Minerva Scuola.

- Section 3 PROMOTING TOURISM TO ITALY**
Unit 7: ITALY'S TOURISM PROMOTION
The tourism marketing mix
The language of promotion
Tourist boards & other organizations to promote Italy: Ravenna, Camogli, Naples
- Section 4 THE BRITISH ISLES**
Unit 11: CAPITAL CITIES
London: a vibrant city
London from past to present
Other London must-see attractions
Edinburgh castle, Edinburgh landmarks
- Section 5 LONG HAUL DESTINATIONS**
Unit 12: USA & CANADA
New York timeline
The Big Apple-top ten attractions
San Francisco
- Section 6 TRENDS IN TOURISM INDUSTRY**
Unit 14: ACTIVITY AND SPECIAL-INTEREST HOLIDAYS
Which holiday?
Culinary tours
Adventure tours
Residential study visits
Bicycle tourism
- Photocopies about:**
A brief history of ecotourism
European charter for sustainable tourism
Ecotourism
Tourism and Sustainable development
Responsible tourism
Agriturismo and farm stay
Spa and fitness centres

L'insegnante



Gli alunni

